

Northwest North Carolina Mountain Bike Alliance
Board Meeting Minutes: 01/25/2017
6:30 pm / 1841 in Lenoir

Board Members Present: Jack Brown (president), Eric Loomis (treasurer), Scott Duncan, Jim Horton, Paul Stahlschmidt
Connected via Phone: Phil Fracaro (vice president), Jay Womack (secretary)
Not Present: Golden Moore

Others Present: Shawn Moore and Jeff Welch (Luna Cycles), Brian Sain (Rhoddie Bicycle Outfitters), Travis Hutchins (Boone), David Brendle (Lenoir/Boone)

Proceedings

- Opening: Jack welcomed everyone and reviewed last month's minutes from the teleconference.
- Finance Report provided by Eric Loomis
- Fundraising: Brief discussion of how funds might be used for trail building and crowdsourcing vs project fundraising. Phil discussed future fundraising for Riverbend Park.
- Alliance Board: Jack recapped the discussion of possible ninth Board member. Travis Hutchins presented himself as a self-nominated candidate. Jim Horton officially put forth the nomination; seconded by Eric Loomis; unanimously approved by the Board.
- Social Media and Internet: Lauren Hutchins has volunteered to help with the Alliance's presence on social media. Jack recounted how easy it has been to work with Jeremy on the website. Paul has re-organized Dropbox for the Board to use more efficiently.
- Women's Rides: Lauren Hutchins has volunteered as a ride leader. Zacks Fork and Cub Creek were discussed as beginner-friendly venues for women.
- Trail Work in Pisgah: Paul briefed the Board on Upper Wilson Ridge and Schoolhouse, including some NEPA work needed for re-routes and a Trail Log for 21 Jumps. Concluded with discussion of purchasing machine for in-corridor work.
- Dark Grind: Mountain bike race sponsored by Alliance will be held at Dark Mountain on April 9. Volunteers needed for trail maintenance (will also help upcoming NICA race) and event assistance. Bald Guy's special blend given as prizes and used for fundraising. Medals and schwag will be similar to last year.
- NICA: Shawn briefly discussed the Lenoir team's development and upcoming

season.

- Demo Day: Brian introduced the idea of multiple shops and brands coming together at one site (for all types and surfaces) for a demo day that could also be a fundraising event for the Alliance. Partnerships, venues and general dates (June) were discussed with the Board agreeing it is a good idea for future discussion.
- Cub Creek: Jim briefly discussed the layout of new beginner trail system in Wilkesboro.
- Re-branding / Re-naming: Jack again brought up the idea of formally re-naming the Alliance in order to shorten the name plus have a nice acronym for the organization. Board members were encouraged to continue thinking about it.
- IMBA / SORBA Chapters: Paul discussed some changes at IMBA that may affect the SORBA chapters.
- Next board meeting will be on 02/22/2017 at 6:30 in Lenoir.
- Meeting adjourned 8:55 pm
- Minutes submitted by Secretary, Jay Womack